

Transient Lodging Expenditure Committee Meeting Minutes

**TRANSIENT LODGING EXPENDITURE COMMITTEE**  
**CITY OF JACKSONVILLE, OREGON**  
**MEETING MINUTES**  
*July 20, 2022*

**1. CALL TO ORDER**

**Call to Order: 3:00 P.M.**

**Present:** Committee Members: Mike Thornton, Whit Parker, Jackie Anderberg, Duane Sturm, and Councilor Gregg

**Absent:** Robert Roos

**Staff:** Administrator Alvis, Finance Director Bray (via Zoom ), Recorder Watson

**2. MINUTES June 2, 2022**

Approve as it stands

**3. Transient Lodging Tax Revenue Disposition**

Amanda Moreira speaks about the Chamber's marketing plan regarding the future plan compared to past marketing plans, for the Chamber. Michael Thornton asked Amanda to do a summary of what is being proposed. Amanda speaks to a multiple ways in which the Chamber would like to market the City of Jacksonville, for items that have not been done before. The Committee members ask specific questions regarding the Chamber's marketing plans and the budget. Amanda and Arlis answer. Councilor Gregg asks the City if it is typical of Cities to define the amount of funds goes to the Visitor Center as a Resolution. Administrator Alvis answers. Administrator Alvis gives a reference to how the percentage of funds was allocated and what it is used for. Amanda responds. Administrative Alvis speaks to funds and the Transient Lodging funds that have come in from the last few years. Jackie Anderberg asks for Transient Lodging occupancy rates. Administrator Alvis answers.

(Administrator Alvis leaves for another meeting)

The Committee does a consensus from each Committee Member.

**Motion:** Contract is renewed for 24 months at 50% reimbursement with the mutual agreement by the Chamber and the City that the recommendations in Amanda's proposal under item 8 are committed to, along with mutually agreed upon metrics; and the cleaning up of Chamber financials so that they are in line.

**Motion by:** Jackie Anderberg

**Seconded by:** Whit Parker

**Motion was approved unanimously by roll call vote.**

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4. Adjourn: 3:50 pm



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Committee Chair



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City Recorder or Designee

Date approved: 9/22/22