

TRANSIENT LODGING TAX COMMITTEE
CITY OF JACKSONVILLE, OREGON
MEETING MINUTES
March 23, 2023

1. CALL TO ORDER

Call to Order: 3:00 P.M.

Present: Committee Members: Mike Thornton, Duane Sturm, Whit Parker, Jackie Anderberg, Belita Palu-ay, and Councilor Gregg

Absent:

Staff: Finance Director, Stacey Bray (via Zoom), Finance Assistant Flenner, and City Recorder, Angela Watson

2. Election of Officers

Chair – Whit Parker nominates Mike Thornton as the Chair. Mike accepts the nomination.

Vice-Chair – Whit Parker nominates Jackie Anderberg as the Vice-Chair. Jackie accepts the nomination.

3. MINUTES September 22, 2022

Approve as it stands

4. Review of Grant Applications – total amount for applications received - \$22,500.00 (funds available \$104,136)

a. Art Presence, Inc. – Phase 2 Website Update - \$4,500.00

Vivian McAleavey, Treasurer of Art Presence, Inc., speaks to the application and website updates needed. The committee asks specific questions regarding the application and request for funds. Vivian answers.

Motion: Approve
Motion by: Jackie Anderberg
Seconded by: Whit Parker

Action: Approve the above Phase 2 Website Update in the amount of \$4,500

b. Jacksonville Chamber of Commerce – Partial Funding for Purchase of a Trolley - \$17,000

Brian Dunn, President of the Jacksonville Chamber of Commerce, and Amanda Moreira, Jacksonville Chamber of Commerce, speak to the application and present their idea to purchase an additional trolley for wine tours. Committee members ask specific questions. Brian and Amanda answer.

Transcribed by: Angela Watson

Transient Lodging Tax Committee Meeting Minutes

Motion: Continue this meeting in 30 days, on April 27th, the Chamber will present updated financials, a business plan relevant to the Trolley acquisition, and a mechanical report.

Motion by: Whit Parker

Seconded by: Duane Sturm

Action: Schedule an additional Transient Lodging Tax Committee meeting on April 27th to revisit the Jacksonville Chamber of Commerce request for the above Partial Funding for the Purchase of a Trolley in the amount of \$17,000

c. Jacksonville Community Center – Revision and Printing of Brochures and Rack Cards - \$1,000

Sue Miler speaks to the application and asks for funding to update the Community Centers brochures and rack cards. Committee asks specific questions. Sue answers.

Motion: Fund the project for the full \$1,000

Motion by: Duane Sturm

Seconded by: Jackie Anderberg

Action: Approve the above Funding for the Revision and Printing of Brochures and Rack Cards in the amount of \$1,000

5. Review of Marketing Fund Applications – total amount for applications received \$7,000. (Funds Available - \$34,643)

a. Jacksonville Chamber of Commerce – Oregon Wine Experience - \$7,000

Amanda Moreira speaks to the committee and requests funds for lodging for the judges who participate in the Oregon Wine Experience. The committee members ask questions. Amanda answers.

Motion: Approve

Motion by: Jackie Anderberg

Seconded by: Whit Parker

Action: Approve the above Funding for the Oregon Wine Experience in the amount of \$7,000

6. Other – Finance Director Staff Report on Short Term Rental Compliance Software
Finance Director Bray speaks about working with a software company to help detect Short Term Vacation Rentals operating illegally in the City of Jacksonville. The committee asks specific questions about the software. Finance Director Bray answers.

The next meeting is scheduled for April 27, 2023, at 3:00 pm.

7. Adjourn: 4:02 pm



Committee Chair



City Recorder or Designee

Date approved: 4/27/23