



AGENDA

Transient Lodging Tax Committee
March 20, 2018 - 3 pm
New City Hall - Conference Room
206 N. 5th St. Bldg A

1. Call to Order
2. Minutes of September 19, 2017
3. **Review of Grant Applications – total amount for applications received - \$57,982.79 (Funds available \$ 22,534.83)**
 - a. Britt Music and Arts Festival – Replacing the 30 year old bench seating - \$21,444
 - b. Historic Jacksonville, Inc. – Access History Project – Beekman House and Beekman Bank – \$3,200
 - c. Jacksonville Community Center – Landscaping Project - \$6,020
 - d. Jacksonville Boosters Club – 2018 Historic Home & Garden Tour Trolley Expenses - \$1,920
 - e. Art Presence – Replacing Art Display System - \$1,200
 - f. Jacksonville Chamber of Commerce – Blizzard Internet Marketing Training Conference - \$1,880
 - g. Jacksonville Chamber of Commerce – Online Marketing Service Support - \$6,000
 - h. Jacksonville Chamber of Commerce – New Website Design and Development - \$8,000
 - i. Jacksonville Chamber of Commerce – Branding Work - \$3,000
 - j. Jacksonville Chamber of Commerce – Remainder of 2018 Advertising Plan - amount not funded at last grant cycle - \$5,318.79
4. **Review of Marketing Fund Applications – total amount for applications received - \$7,190 (Funds available \$10,255.56)**
 - a. Jacksonville Lodging Association – Renewal of Online Marketing with Brittfest for 2018- \$1,940
 - b. Jacksonville Lodging Association – Oregon Wine Experience - \$5,000
 - c. Jacksonville Lodging Association – Computer maintenance and annual fee for website - \$250.00
5. Other
6. Adjourn